

Course Schedule Information

Course Code	881193
Semester	Fall and Winter Term
Day and Period	Wed3
Course Name (Japanese)	日本ファミリービジネス史
Course Name	The History of Japanese Family Businesses
Capacity	0
Room	Graduate School of Law / Economics / Research Building Seminar Room 509
Course Numbering Code	88INES9U100
Required/Optional	
Type of Class	Lecture Subject
Credits	2.0
Student Year	1,2,3,4,5,6
Instructor	Hideaki Sato
Course of Media Class	Not Applicable

※About Course of Media Class

"Course of Media Class" are classes in which more than half of the classes are held in places other than classrooms by making advanced use of various media. Undergraduate students can include up to 60 credits in media class course as requirements for graduation. Even if this is not the case, we may hold classes using the media.

Detailed Syllabus Information

Course Subtitle	Lessons from Pre-World War II Experiences																																													
Language of the Course	English																																													
Learning Methods	Listening and watching face-to-face/online class: Listening and watching a lecture, video, or demonstration, face-to-face or via online (e.g., attending a face-to-face lecture, watching an on-demand video) Reading: Reading books and academic papers (e.g., summarizing an academic paper, reading information on a website) Presentation: Writing papers, making presentations, and creating works (e.g., report writing, oral/poster presentation, creation of works, portfolio development)																																													
Course Objectives	This course aims to provide an overview of the history of Japanese family businesses. It focuses on the development of prominent business groups known as "zaibatsu" as representative examples of family businesses. Students will also learn about how different family structures across countries influence business practices.																																													
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Attendance and Student Conduct Policy	Attendance is not graded in this course; however, some short report assignments may be designed to benefit students who attend the lectures.																																													
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10th	Title:Case Analysis: Mitsui
	Examining the type of family and organizational structures that governed the operations of Mitsui during the early modern period
	Instructor :
	Independent Study Outside of Class : Work on the short report presented in the previous class and submit it by the due date.
	Title:Case Analysis: Sumitomo
	This lecture explains why Sumitomo was able to successfully diversify into the unrelated field of banking from its original mining business.
11th	Instructor :
	Independent Study Outside of Class : Work on the short report presented in the previous class and submit it by the due date.
	Title:Case Analysis: Mitsubishi
12th	This lecture examines why Mitsubishi was able to achieve rapid growth despite being a latecomer in the industry.
	Instructor :
	Independent Study Outside of Class : Work on the short report presented in the previous class and submit it by the due date.
13th	Title:Management of the three major zaibatsu
	This lecture explores the choices Japanese merchant families were compelled to make following the enactment of the Civil Code and Commercial Code during the Meiji period.
	Instructor :
	Independent Study Outside of Class : Work on the short report presented in the previous class and submit it by the due date.
14th	Title:Formation of the corporate group and positioning of the family
	This lecture explains why the transition from family-run zaibatsu to corporate groups as non-family businesses was successful.
	Instructor :
15th	Independent Study Outside of Class : Work on the short report presented in the previous class and submit it by the due date.
	Title:Diversity of Family Forms Around the World
	An overview of the diversity of family forms around the world
15th	Instructor :
	Independent Study Outside of Class : Work on the short report and the end-term report presented in the previous class and submit it by the due date.

Textbooks Handouts will be distributed in each session.

Reference Caspary, S. C., Kleve, H., Kollner, T., & Rusen, T. (2024). Long-lived Family Businesses in Japan: Factors of Success (12024th ed.). Vandenhoeck & Ruprecht GmbH & Co.
Sakane, Y., 2017. The Characteristics and Global Position of the Japanese ie System. 広島修大論集 57, 47-64.
Todd, E., 2019. Lineages of Modernity: A History of Humanity from the Stone Age to Homo Americanus. John Wiley & Sons.

Grading Policy *Hover the mouse over the number of a learning goal to view the full text of it.	Evaluation Methods	short report (for each lecture)	end-of-term report			
	Learning Goals1	○				
	Learning Goals2	○	○			
	Learning Goals3	○	○	○		
	Learning Goals4	○	○	○		
	Allocation of Marks	60%	40%			

Additional Information on Grading

Reasonable Accommodation

- If you need reasonable accommodation to participate in this class due to disability (including intractable disease and chronic condition), please contact the office for students with disabilities (e.g., Educational Affairs Section, Academic Affairs Section, Student Affairs Section) at your school/faculty or graduate school, or the Disability Advisory and Support Service Office of the Health and Counseling Center.
- For more information, please visit the following website or contact the Disability Advisory and Support Service Office of the Health and Counseling Center.
Website : <https://acs.hacc.osaka-u.ac.jp>
Tel : 06-6850-6107
E-mail : campuslifekenkou-ac@office.osaka-u.ac.jp

Special Note

Office Hours

Course Conducted by Instructors with Practical Experience The instructor will teach practical applications of the course content based on their experience working in a family business.

Instructor(s)

Instructor Name	Name (hiragana)	Affiliation, Title, Course	Office	Extension	E-mail
Hideaki Sato	さとう ひであき	Associate Professor, Graduate School of Economics and Management			

Cautions for Students

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