

Course Schedule Information

Course Code	88A080
Semester	Fall and Winter Term
Day and Period	Wed2
Course Name (Japanese)	クリエイティブ・メディア・プロジェクト
Course Name	Creative Media Project
Capacity	0
Room	Cybermedia Center/PLS+d
Course Numbering Code	88INES9U105
Required/Optional	
Type of Class	Seminar Subject
Credits	2.0
Student Year	1,2,3,4,5,6
Instructor	BARRETT BRENDAN FRANCIS DOMINIC
Course of Media Class	Not Applicable

※About Course of Media Class

"Course of Media Class" are classes in which more than half of the classes are held in places other than classrooms by making advanced use of various media. Undergraduate students can include up to 60 credits in media class course as requirements for graduation. Even if this is not the case, we may hold classes using the media.

Detailed Syllabus Information

Course Subtitle	Learning how to produce a video documentary	
Language of the Course	English	
Learning Methods	<p>Listening and watching face-to-face/online class: Listening and watching a lecture, video, or demonstration, face-to-face or via online (e.g., attending a face-to-face lecture, watching an on-demand video)</p> <p>Reading: Reading books and academic papers (e.g., summarizing an academic paper, reading information on a website)</p> <p>Discussion: Learning through question-and-answer interactions and exchanges of opinions among students and between students and the instructor (e.g., pair/group discussion, online chat, one-on-one guidance for writing an academic paper)</p> <p>Collaborative work: Working as a pair or a group (e.g., producing a poster through group work)</p> <p>Research: Collecting information from books and academic papers; gathering and analyzing data by fieldwork (e.g., review of previous research, fieldwork)</p> <p>Experience/practice: Learning from experience- and practice-based activities, and feedback on such activities (e.g., solving problems; laboratory work using instruments; on-campus and off-campus practical training; skills practice including sporting skills; project-based learning; internship)</p> <p>Presentation: Writing papers, making presentations, and creating works (e.g., report writing, oral/poster presentation, creation of works, portfolio development)</p>	
Course Objectives	<p>This course provides students with an opportunity to participate in the production of a short-form documentary (creative media) on contemporary social issues, preferably related to the UN Sustainable Development Goals.</p> <p>Working through the entire production process, students will take on the role of a member of production company undertaking research and developing a project plan for completion of the video documentary, including identification of the target audience and dissemination strategy.</p> <p>Professional filmmakers will assist the students by providing insights on contemporary practice involved with media production and support with technical production issues.</p>	
Learning Goals	1	Pre-production: Learn how to undertake research and develop a story for a creative media project (video on a social issue) with a clear and strong narrative. Understand the key steps in production management/planning, and prepare a proposal (pitch) for the video to a professional standard.
	2	Production: Work collaboratively as a team to produce a rough cut of the video (first version). Understand the key steps in the production process including scouting of locations, setting up a video shoot, interviewing the protagonist and the shooting of b-roll. Learn and apply new technical skills including (but not limited to) how to operate a camera and how of manage audio recordings. Respond effectively to feedback from the course instructor on the rough cut.
	3	Post-Production* Learn the key steps in the post-production process including video transcription, script writing, narration, video editing in Adobe Premiere Pro, titling and sub-titles and music. Prepare the video for screening as a final cut to a professional standard.
	4	Critical Reflection and Assessment of Teamwork; Students will reflect upon the extent to which they have improved their skills for self-directed learning, team-collaboration and project management. They will consider how effectively they applied contemporary media theory and practice in their video project.
Requirements, Prerequisites	Students are required to have good English communication skills (no need for English language test scores). Students are welcomed to take this course to improve their English skills and as such students from diverse fields of studies are encouraged to take the course.	
Attendance and Student Conduct Policy	Students are required to attend all sessions and participation in class discussions, asking questions and sharing knowledge will be assessed throughout the course. Participation accounts for 10% of the final grade. Should students be unable to attend due to special circumstances they should inform the instructor in advance.	
Class Plan	1st	<p>Title:Session 1</p> <p>Course Introduction - The Art of Project Pitching</p> <p>Instructor : Brendan F.D. Barrett</p> <p>Independent Study Outside of Class : Review examples of pitch proposals prepared by past students on this course on CLE.</p>
	2nd	<p>Title:Session 2</p> <p>Understanding the Creative Process</p> <p>Instructor : Brendan F.D. Barrett and Citty Williams</p> <p>Independent Study Outside of Class : Review the videos completed by past students on this course on CLE.</p>
	3rd	<p>Title:Session 3</p> <p>Pre-production, research and development</p> <p>Instructor : Brendan F.D. Barrett and Citty Williams</p>

	Independent Study Outside of Class : Read textbook chapter on Preproduction.
4th	Title:Session 4
	Putting Together Your Video Proposal
	Instructor : Brendan F.D. Barrett and CITT Williams
	Independent Study Outside of Class : Read chapter on Sequencing
5th	Title:Session 5
	Preparing Your Pitch - Student group work
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Co-ordinate pitch preparation
6th	Title:Session 6
	In class Project Presentation – Pitching
	Instructor : Brendan F.D. Barrett and CITT Williams
	Independent Study Outside of Class : Rehearse pitch presentation
7th	Title:Session 7
	Moving your Video Project Forward
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Read text book chapter on Post-Production
8th	Title:Session 8
	Production Steps - Shooting the Video
	Instructor : Brendan F.D. Barrett and CITT Williams
	Independent Study Outside of Class : Contact the protagonist of the video and scout the filming location
9th	Title:Session 9
	Post-production
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Shoot video and make initial assembly
10th	Title:Session 10
	Student Group Work
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Editing of the video
11th	Title:Session 11
	In class Project Reviews
	Instructor : Brendan F.D. Barrett and CITT Williams
	Independent Study Outside of Class : Watch and the videos on Youtube about Colour Theory and the Art of Film and TV Title Design.
12th	Title:Session 12
	Impact Producing
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Read the BRITDOC Impact Field Guide. Undertake additional filming if needed.
13th	Title:Session 13
	Creating a Media Strategy
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Read the Fukushima Documentary Media Strategy - Parts 1 and 2 accessible via CLE. Undertake additional filming if needed.
14th	Title:Session 14
	Student Group Work
	Instructor : Brendan F.D. Barrett
	Independent Study Outside of Class : Editing of the video including narration, titles, sub-titles, music, etc.
15th	Title:Session 15
	Final Project Screening and Wrap Up
	Instructor : Brendan F.D. Barrett and CITT Williams
	Independent Study Outside of Class : Presentation preparation and rehearsal. Ensure legal documentation is finalized and submitted to instructor including all release forms. Complete individual reflection and teamwork assessment.

Textbooks Rabiger, M. and Hermann, C. (2020) Directing the Documentary, Routledge. Check out the student resources website for this text book - <https://routledgetextbooks.com/textbooks/9780367235574/default.php>

Reference

Grading Policy *Hover the mouse over the number of a learning goal to view the full text of it.	Evaluation Methods	Pre-production	Production	Post-Production	Critical Reflection and Assessment of Teamwork	
	Learning Goals1	○				
	Learning Goals2		○			
	Learning Goals3			○		
	Learning Goals4				○	
	Allocation of Marks	25%	25%	40%	10%	

Additional Information on Grading

Reasonable Accommodation

- If you need reasonable accommodation to participate in this class due to disability (including intractable disease and chronic condition), please contact the office for students with disabilities (e.g., Educational Affairs Section, Academic Affairs Section, Student Affairs Section) at your school/faculty or graduate school, or the Disability Advisory and Support Service Office of the Health and Counseling Center.
- For more information, please visit the following website or contact the Disability Advisory and Support Service Office of the Health and Counseling Center.

	Website : https://acs.hacc.osaka-u.ac.jp Tel : 06-6850-6107 E-mail : campuslifekenkou-ac@office.osaka-u.ac.jp
Special Note	The course is divided into four parts: <ul style="list-style-type: none"> • Introduction and project brief. • Pre-production – research and story development, production management and planning. • Production – field-based video recording, studio recording. • Post-production – editing, narration, screening. You will work as a team to produce a short video to a professional standard.
Office Hours	Should students wish to make an appointment with the instructor please send an email to brendan.barrett.cgin@osaka-u.ac.jp
Course Conducted by Instructors with Practical Experience	Dr. Citty Williams will be the guest lecturer for this course. She is a film producer and director, and she completed her doctorate at the RMIT School of Media and Communications in 2020. She has a Masters in Social Science of the Internet from Oxford University and a Masters in Climate Change Science from the University of East Anglia. Citty is an accomplished filmmaker with extensive professional and international experience in media production.

Instructor(s)

Instructor Name	Name (hiragana)	Affiliation, Title, Course	Office	Extension	E-mail
Brendan F.D. Barrett	ブレンダン・F.D.バレット	Osaka University, Center for Global Initiatives, Professor	510	6132	brendan.barrett.cgin@osaka-u.ac.jp
Citty Williams	キット・ウィリアムズ	Brindle Productions, Alice Springs, Producer			cittwilliams2021@gmail.com

Cautions for Students

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