



<<Last Updated:2024/03/04>>

Course Schedule Information

Course Code	881251
Semester	Fall and Winter Term
Day and Period	Wed4
Course Name (Japanese)	ソーシャルイノベーションとソーシャルデザイン
Course Name	Social Innovation and Social Design
Capacity	0
Room	Cybermedia Center/PLS+d
Course Numbering Code	88INES9U100
Required/Optional	
Type of Class	Lecture Subject
Credits	2.0
Student Year	1,2,3,4,5,6
Instructor	KONDO Sachihiko,MITSUMORI Yaeko
Course of Media Class	Not Applicable

※About Course of Media Class

"Course of Media Class" are classes in which more than half of the classes are held in places other than classrooms by making advanced use of various media.

Undergraduate students can include up to 60 credits in media class course as requirements for graduation.

Even if this is not the case, we may hold classes using the media.

Detailed Syllabus Information

Course Subtitle	Social Innovation and Social Design	
Language of the Course	English	
Learning Methods	<p>Listening and watching face-to-face/online class: Listening and watching a lecture, video, or demonstration, face-to-face or via online (e.g., attending a face-to-face lecture, watching an on-demand video)</p> <p>Reading: Reading books and academic papers (e.g., summarizing an academic paper, reading information on a website)</p> <p>Discussion: Learning through question-and-answer interactions and exchanges of opinions among students and between students and the instructor (e.g., pair/group discussion, online chat, one-on-one guidance for writing an academic paper)</p> <p>Collaborative work: Working as a pair or a group (e.g., producing a poster through group work)</p> <p>Research: Collecting information from books and academic papers; gathering and analyzing data by fieldwork (e.g., review of previous research, fieldwork)</p> <p>Presentation: Writing papers, making presentations, and creating works (e.g., report writing, oral/poster presentation, creation of works, portfolio development)</p>	
Course Objectives	Students will understand social innovation, and adopt the right attitude to promote social innovation	
Learning Goals	1	1. Students will be able to explain differences of philanthropy and social innovation.
	2	2. Students will be able to cite three prominent social entrepreneurs.
	3	3. Students will be able to recognize the differences between social business and business for profits.
	4	4. Students will be able to cite three examples of Green innovation.
	5	5. Students will be able to cite three examples of Life innovation.
	6	6. Students will be able to explain about social responsibility investment.
	7	7. Students will be able to explain about differences between NPOs/NGOs and corporations.
	8	8. Students will be able to explain about CSR/CSV of corporations.
	9	9. Students will be able to explain about BOP and reverse innovation.
Requirements, Prerequisites	None	
Attendance and Student Conduct Policy		
Class Plan	1st	<p>Title:Week 1 Introduction</p> <p>What is social innovation?</p> <p>Instructor : Yaeko Mitsumori</p> <p>Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.</p>
	2nd	<p>Title: Week 2 Innovation</p> <p>What is innovation? Types and Models</p> <p>Instructor : Yaeko Mitsumori</p>

	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
3rd	Title:Week 3 Social Innovation and Social Biz
	The Current Status of Social Innovation and Social Biz
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
4th	Title:Week 4 NPOs and NGOs
	Definition and the Current Status of NPOs/NGOs
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
5th	Title:Week 5 Guest Speaker
	Mr. Yuzs Kanda, engaging community development program
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
6th	Title:Week 6 CSR and CSV
	Big Corporations' Social Innovation
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
7th	Title:Week 7 Guest Speaker
	A speaker from the Big Issue Foundation and a sales person
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
8th	Title:Week 8 Global Issues & SDGs
	The targets and the current status of Global Issues & SDGs
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
9th	Title:Week 9 Life & Green Innovation Green Innovation
	Green Innovation (energy & environment)/Life Innovation (bio, medicine, medical devices/machines)
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
10th	Title:Week 10 Guest Speaker
	An official from Kyoto City who is emgaged in the Kyoto City's Social Innovation Program
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
11th	Title:Week 11 BOP
	What is BOP? The opportunity and the current status of BOP
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
12th	Title:Week 12 Video Watch
	Video Watch & Discussion
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
13th	Title:Week 13 Reverse Innovation and Frugal Innovation
	Innovation by developing countries for developing countries' people
	Instructor : Yaeko Mitsumori

	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
14th	Title:Week 14 Value Evaluation
	How to evaluate social innovation
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.
15th	Title:Week 15 Wrap-up and Presentation & Report
	Wrap-up and Student Presentation
	Instructor : Yaeko Mitsumori
	Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.

Textbooks None

Reference	<p>"Innovation and Entrepreneurship" By Peter F. Drucker, Harvard Business School Press 2006/5/9 "Innovator's Dilemma" by Clayton M. Christensen (Harvard Business School Press) 1997 "Open Innovation" by Henry Chesbrough (Harvard Business School Press) 2006/9/30 "Reverse Innovation" by Vijay Govindarajan and Chris Trimble (Harvard Business Review Press) 2012/4/10 "Building Social Business: The New Kind of Capitalism that Serves Humanity's Most Pressing Needs" by Muhammad Yunus Henry (PublicAffairs) 2011 "Stanford Social Innovation Review," by Stanford Center on Philanthropy and Civil Society, Stanford University (quarterly magazine)</p>
------------------	--

Grading Policy *Hover the mouse over the number of a learning goal to view the full text of it.	Evaluation Methods	Report/paper	Presentation	Active participation to class discussion		
	Learning Goals1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals4	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals7	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals8	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	Learning Goals9	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
Allocation of Marks	40%	40%	20%			

Additional Information on Grading	Active participation to the class discussions 20%, Team Report 40%, Team Presentation 40%
--	---

Reasonable Accommodation	<ul style="list-style-type: none"> If you need reasonable accommodation to participate in this class due to disability (including intractable disease and chronic condition), please contact the office for students with disabilities (e.g., Educational Affairs Section, Academic Affairs Section, Student Affairs Section) at your school/faculty or graduate school, or the Disability Advisory and Support Service Office of the Health and Counseling Center. For more information, please visit the following website or contact the Disability Advisory and Support Service Office of the Health and Counseling Center. Website : https://acs.hacc.osaka-u.ac.jp Tel : 06-6850-6107 E-mail : campuslifekenkou-ac@office.osaka-u.ac.jp
---------------------------------	---

Special Note The contents of the syllabus are subject to change. Please be sure to check the latest information before registering for courses.

Office Hours	During lunch time of the lecture day
---------------------	--------------------------------------

Course Conducted by Instructors with Practical Experience

Instructor(s)

Instructor Name	Name (hiragana)	Affiliation, Title, Course	Office	Extension	E-mail
No data found					

Cautions for Students

--