



<<Last Updated:2024/03/04>>

Course Schedule Information

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| Course Code | 881251 |
| Semester | Fall and Winter Term |
| Day and Period | Wed4 (Wed3 ※2025 tentative) |
| Course Name (Japanese) | ソーシャルイノベーションとソーシャルデザイン |
| Course Name | Social Innovation and Social Design |
| Capacity | 0 |
| Room | Cybermedia Center/PLS+d |
| Course Numbering Code | 88INES9U100 |
| Required/Optional | |
| Type of Class | Lecture Subject |
| Credits | 2.0 |
| Student Year | 1,2,3,4,5,6 |
| Instructor | KONDO Sachihiko,MITSUMORI Yaeko |
| Course of Media Class | Not Applicable |

※About Course of Media Class

"Course of Media Class" are classes in which more than half of the classes are held in places other than classrooms by making advanced use of various media.

Undergraduate students can include up to 60 credits in media class course as requirements for graduation.

Even if this is not the case, we may hold classes using the media.

Detailed Syllabus Information

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| Course Subtitle | Social Innovation and Social Design | |
| Language of the Course | English | |
| Learning Methods | <p>Listening and watching face-to-face/online class: Listening and watching a lecture, video, or demonstration, face-to-face or via online (e.g., attending a face-to-face lecture, watching an on-demand video)</p> <p>Reading: Reading books and academic papers (e.g., summarizing an academic paper, reading information on a website)</p> <p>Discussion: Learning through question-and-answer interactions and exchanges of opinions among students and between students and the instructor (e.g., pair/group discussion, online chat, one-on-one guidance for writing an academic paper)</p> <p>Collaborative work: Working as a pair or a group (e.g., producing a poster through group work)</p> <p>Research: Collecting information from books and academic papers; gathering and analyzing data by fieldwork (e.g., review of previous research, fieldwork)</p> <p>Presentation: Writing papers, making presentations, and creating works (e.g., report writing, oral/poster presentation, creation of works, portfolio development)</p> | |
| Course Objectives | Students will understand social innovation, and adopt the right attitude to promote social innovation | |
| Learning Goals | 1 | 1. Students will be able to explain differences of philanthropy and social innovation. |
| | 2 | 2. Students will be able to cite three prominent social entrepreneurs. |
| | 3 | 3. Students will be able to recognize the differences between social business and business for profits. |
| | 4 | 4. Students will be able to cite three examples of Green innovation. |
| | 5 | 5. Students will be able to cite three examples of Life innovation. |
| | 6 | 6. Students will be able to explain about social responsibility investment. |
| | 7 | 7. Students will be able to explain about differences between NPOs/NGOs and corporations. |
| | 8 | 8. Students will be able to explain about CSR/CSV of corporations. |
| | 9 | 9. Students will be able to explain about BOP and reverse innovation. |
| Requirements, Prerequisites | None | |
| Attendance and Student Conduct Policy | | |
| Class Plan | 1st | <p>Title:Week 1 Introduction</p> <p>What is social innovation?</p> <p>Instructor : Yaeko Mitsumori</p> <p>Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week.</p> |
| | 2nd | <p>Title: Week 2 Innovation</p> <p>What is innovation? Types and Models</p> <p>Instructor : Yaeko Mitsumori</p> |

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| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 3rd | Title:Week 3 Social Innovation and Social Biz |
| | The Current Status of Social Innovation and Social Biz |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 4th | Title:Week 4 NPOs and NGOs |
| | Definition and the Current Status of NPOs/NGOs |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 5th | Title:Week 5 Guest Speaker |
| | Mr. Yuzs Kanda, engaging community development program |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 6th | Title:Week 6 CSR and CSV |
| | Big Corporations' Social Innovation |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 7th | Title:Week 7 Guest Speaker |
| | A speaker from the Big Issue Foundation and a sales person |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 8th | Title:Week 8 Global Issues & SDGs |
| | The targets and the current status of Global Issues & SDGs |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 9th | Title:Week 9 Life & Green Innovation Green Innovation |
| | Green Innovation (energy & environment)/Life Innovation (bio, medicine, medical devices/machines) |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 10th | Title:Week 10 Guest Speaker |
| | An official from Kyoto City who is emgaged in the Kyoto City's Social Innovation Program |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 11th | Title:Week 11 BOP |
| | What is BOP? The opportunity and the current status of BOP |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 12th | Title:Week 12 Video Watch |
| | Video Watch & Discussion |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 13th | Title:Week 13 Reverse Innovation and Frugal Innovation |
| | Innovation by developing countries for developing countries' people |
| | Instructor : Yaeko Mitsumori |

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| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 14th | Title:Week 14 Value Evaluation |
| | How to evaluate social innovation |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |
| 15th | Title:Week 15 Wrap-up and Presentation & Report |
| | Wrap-up and Student Presentation |
| | Instructor : Yaeko Mitsumori |
| | Independent Study Outside of Class : (1) watch TV news, read newspapers, browse Internet news, (2) write a report (3) prepare for a short presentation (4) students need above academic activities for more than four hours per week. |

Textbooks None

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| Reference | <p>"Innovation and Entrepreneurship" By Peter F. Drucker, Harvard Business School Press 2006/5/9 "Innovator's Dilemma" by Clayton M. Christensen (Harvard Business School Press) 1997 "Open Innovation" by Henry Chesbrough (Harvard Business School Press) 2006/9/30 "Reverse Innovation" by Vijay Govindarajan and Chris Trimble (Harvard Business Review Press) 2012/4/10 "Building Social Business: The New Kind of Capitalism that Serves Humanity's Most Pressing Needs" by Muhammad Yunus Henry (PublicAffairs) 2011 "Stanford Social Innovation Review," by Stanford Center on Philanthropy and Civil Society, Stanford University (quarterly magazine)</p> |
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| Grading Policy *Hover the mouse over the number of a learning goal to view the full text of it. | Evaluation Methods | Report/paper | Presentation | Active participation to class discussion | | |
| | Learning Goals1 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals2 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals3 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals4 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals5 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals6 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals7 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals8 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| | Learning Goals9 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | | |
| Allocation of Marks | 40% | 40% | 20% | | | |

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| Additional Information on Grading | Active participation to the class discussions 20%, Team Report 40%, Team Presentation 40% |
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| Reasonable Accommodation | <ul style="list-style-type: none"> If you need reasonable accommodation to participate in this class due to disability (including intractable disease and chronic condition), please contact the office for students with disabilities (e.g., Educational Affairs Section, Academic Affairs Section, Student Affairs Section) at your school/faculty or graduate school, or the Disability Advisory and Support Service Office of the Health and Counseling Center. For more information, please visit the following website or contact the Disability Advisory and Support Service Office of the Health and Counseling Center. Website : https://acs.hacc.osaka-u.ac.jp Tel : 06-6850-6107 E-mail : campuslifekenkou-ac@office.osaka-u.ac.jp |
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Special Note The contents of the syllabus are subject to change. Please be sure to check the latest information before registering for courses.

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| Office Hours | During lunch time of the lecture day |
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Course Conducted by Instructors with Practical Experience

Instructor(s)

| Instructor Name | Name (hiragana) | Affiliation, Title, Course | Office | Extension | E-mail |
|-----------------|-----------------|----------------------------|--------|-----------|--------|
| No data found | | | | | |

Cautions for Students

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